Assessment Report - Four Column

Eastern Oregon University
Program (COB) Business

Program Outcomes	Means of Assessment & Benchmark / Tasks	Data Analysis	Closing the Loop & Follow-Up
Program (COB) Business - Content Knowledge - Students of the Business Administration degree program will demonstrate functional knowledge of the concepts, vocabulary, principles and practices that are commonly used in the business environment. **Year(s) to be Assessed:** 2012-2013 2017-2018 **Outcome Status:** Active			
Program (COB) Business - Communication Skills - Students of the Business Administration degree program will demonstrate advanced communication skills using appropriate methodologies and technologies. **Year(s) to be Assessed:** 2009-2010 2014-2015 **Outcome Status:** Active			
Program (COB) Business - Critical Thinking and Analytical Reasoning Skills - Students of the Business Administration degree program will demonstrate critical thinking and analytical reasoning skills **Year(s) to be Assessed:** 2010-2011 2016-2017 **Outcome Status:** Active			

Program Outcomes	Means of Assessment & Benchmark / Tasks	Data Analysis	Closing the Loop & Follow-Up
Program (COB) Business - Personal and Social Responsibility - Students of the Business Administration degree program will demonstrate an ability to incorporate diverse cultural perspectives, and ethical reasoning and action into decision making processes. **Year(s) to be Assessed:** 2011-2012 2012-2013 2017-2018 **Outcome Status:** Active	**Description of Assessment:** Outcome: Personal and Social Responsibility to be assessed 12-13	04/09/2013 - Diversity of Communities and Cultures: 28 students assessed; 43% proficient; 32% developing 25% unacceptable. Civic Communication: 43% proficient; 32% developing and 25% unacceptabl Collaboration 48% proficient, 29% developing and 23% unacceptable. **Benchmark Met:** No **Reporting Year:** 2012-2013 **High Impact Practice (HIP) - only choose one:** Collaborative Assignments and Projects	04/15/2013 - Most students reported that they had never participated in this type of civic engagement activity. Students reflected that it was inspiring to see people so passionate about this cause. No bench marks were met. It was difficult for me to match the civic engagement activity with the rubric. I felt that the students in general responded well to the project but I had a difficult time assessing the level of proficiency. I would probably reword some of the language in the rubric. Since all participating in the pilot project used the same rubric it was pretty generic. This college has it's own rubric to assess the outcome and will be using it instead.
	Description of Assessment: This project included researching health care costs, and a civic engagement activity with Health Care for All Oregon. Students will be assessed on their reflections of their civic engagement activity. Students were given a choice between asking five people to fill out the Health Care Survey, participating in a HCAO information session, or writing a letter to a representative. **Assessment Type:** Writing Assignment **Benchmark:** Eighty per cent proficiency in all 3 catagories.		

Program Outcomes	Means of Assessment & Benchmark / Tasks	Data Analysis	Closing the Loop & Follow-Up
Program (COB) Business - Inquiry and Integrated Learning - Students of the Business Administration Degree Program will demonstrate the ability to design and carry out an individual project that emphasizes practical applications of business concepts. **Year(s) to be Assessed:** 2009-2010 2015-2016 **Outcome Status:** Active			
Program (COB) Business - Program Review - No Assessment - Program Review - No Assessment **Year(s) to be Assessed:** 2013-2014			

Curriculum Map

Eastern Oregon University

Program (COB) Business

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Content Knowledge - Students of the Business Administration degree program will demonstrate functional knowledge of the concepts, vocabulary, principles and practices that are commonly used in the business environment.

* BA 211 - BA 211 - Financial Account
* BA 313 - BA 313 - Prin Of Finance
* BA 321 - BA 321 - Prin Of Management
* BA 325 - BA 325 - Information Mgmt
* BA 411 - BA 411 - Business Ethics & Regulation
* BA 498 - BA 498 - Business Policy & Strategy

Communication Skills - Students of the Business Administration degree program will demonstrate advanced communication skills using appropriate methodologies and technologies.

* BA 101 - BA 101 - Intro Bus & Global Envir
* BA 131 - BA 131 - Business Data Process
* BA 225 - BA 225 - Report Writing
* BA 321 - BA 321 - Prin Of Management
* BA 325 - BA 325 - Information Mgmt
* BA 490 - BA 490 - Senior Project
* BA 498 - BA 498 - Business Policy & Strategy

Critical Thinking and Analytical Reasoning Skills - Students of the Business Administration degree program will demonstrate critical thinking and analytical reasoning skills

* BA 213 - BA 213 - Managerial Account
* BA 313 - BA 313 - Prin Of Finance
* BA 321 - BA 321 - Prin Of Management
* BA 411 - BA 411 - Business Ethics & Regulation
* BA 490 - BA 490 - Senior Project
* BA 498 - BA 498 - Business Policy & Strategy

Personal and Social Responsibility - Students of the Business Administration degree program will demonstrate an ability to incorporate diverse cultural perspectives, and ethical reasoning and action into decision making processes.

* BA 213 - BA 213 - Managerial Account
* BA 321 - BA 321 - Prin Of Management
* BA 498 - BA 498 - Business Policy & Strategy

Inquiry and Integrated Learning - Students of the Business Administration Degree Program will demonstrate the ability to design and carry out an individual project that emphasizes practical applications of business concepts.

* BA 225 - BA 225 - Report Writing
* BA 313 - BA 313 - Prin Of Finance
* BA 321 - BA 321 - Prin Of Management
* BA 325 - BA 325 - Information Mgmt
* BA 490 - BA 490 - Senior Project

Program Outcomes - Assessment Cycle

Year(s) to be Assessed	Program Outcome Name	Unit Name
2009-2010	Communication Skills	Program (COB) Business
2009-2010	Inquiry and Integrated Learning	Program (COB) Business
2010-2011	Critical Thinking and Analytical Reasoning Skills	Program (COB) Business
2011-2012	Personal and Social Responsibility	Program (COB) Business
2012-2013	Content Knowledge	Program (COB) Business
2012-2013	Personal and Social Responsibility	Program (COB) Business
2013-2014	Program Review - No Assessment	Program (COB) Business
2014-2015	Communication Skills	Program (COB) Business
2015-2016	Inquiry and Integrated Learning	Program (COB) Business
2016-2017	Critical Thinking and Analytical Reasoning Skills	Program (COB) Business
2017-2018	Content Knowledge	Program (COB) Business
2017-2018	Personal and Social Responsibility	Program (COB) Business