

## **Capstone I AY16 Program Review: Program Outcomes and Capstone Assignment Alignment**

### **BUSINESS ADMINISTRATION**

#### **Program Learning Outcomes (PLOs)**

**Content Knowledge:** Students in the Business Administration degree program will demonstrate functional knowledge of the concepts, vocabulary, principles and practices that are commonly used in the business environment.

**Communication Skills:** Students in the Business Administration degree program will demonstrate advanced communication skills using appropriate methodologies and technologies.

**Critical Thinking and Analytical Reasoning Skills:** Students in the Business Administration degree program will demonstrate critical thinking and analytical reasoning skills.

**Personal and Social Responsibility:** Students in the Business Administration degree program will demonstrate an ability to incorporate diverse cultural perspectives, and ethical reasoning and action into decision making processes.

**Inquiry and Integrated Learning:** Students in the Business Administration degree program will demonstrate the ability to design and carry out an individual project that emphasizes practical applications of business concepts.

#### **Capstone Assignment:**

The Business Administration cumulative PLOs assessment is conducted by means of the Outbound Peregrine General Business exam in BA 428 (accounting concentration capstone) and BA 498 (marketing and management concentration capstone). The complete assessment plan for the BADM program can be found in the [IACBE Outcomes Assessment Plan](#).

#### **Closing the Loop Statement**

The Outbound Peregrine General Business exam ensures that all PLOs are aligned and assessed, according to the national standards established by the International Assembly for Collegiate Business Education (IACBE) for national accreditation of the program. BADM PLOs are aligned with and informed by IACBE Outcomes.

**Action Plan:** N/A