

Assessment Report - Four Column

Eastern Oregon University Program (CAS) Art

Catalog Description: Students studying art at Eastern Oregon University explore a wide range of aesthetic, critical, historical, multi-cultural, and technical art experiences. The program offers a B.A. or B.S. in Art, while encouraging students to explore cross-disciplinary art forms and practices within a strong conceptual framework. The art faculty challenge and aid all students in developing a personal aesthetic and conceptual foundation intended to drive and define their personal vision and artwork.

How Program serves the Mission: Our mission is to actively contribute to aesthetic and conceptual dialogue that is visual art, both on campus and throughout the region. Our students are offered a broad and diverse selection of artistic experiences designed to help them develop as critical thinkers and producing/participating artists, with a firm awareness of both historic and contemporary issues within the field. The Art program is vitally integrated not only in the General Education core but we also provide a large portion of the required courses in the Media Arts major and have service a large number of Art minors many of which are part of the Liberal Studies program. Additionally, the Nightingale Gallery serves the local, regional, and institutional needs for cultural enrichment in the visual arts. The gallery provides exhibition opportunities for student artists as well as regional and national artists of excellence. It is considered the premiere exhibition space for contemporary art within the region. Given La Grande's relative geographic isolation the role of EOU's Art Program as advocate and facilitator of the visual arts is crucial for both our students and the region. In addition to the Art Program's on-campus role to promoting the arts within the region our faculty are actively engaged in the regional arts community. Art Faculty sit on the boards of the Union County Cultural Coalition, ArtsEast, The La Grande Arts Commission and The Union County Art & Culture Center to name a few. Our Faculty and students are also engaged in outreach for other area non-profits such as Shelter from the Storm. Each year art faculty and students throw, fire and glaze over 100 bowls that are used in the Shelter's annual Soup Supper fundraiser.

The world is increasingly saturated with visual imagery. Eastern Oregon is an area where interaction between communities or across continents is often conducted visually, though printed materials or an online presence. The need for mastery of this visual language, whether it be for use in a fine art context or an entrepreneurial one, is of increasing importance. The art department serves as a guide to visual literacy, equipping students with the analytical ability to both decode and understand the imagery surrounding them, as well as hone their skills to employ this medium for their own means as an effective and engaging tool of communication.

The importance of visual art as a language and a means to express the human condition has been evidenced through history and within our contemporary culture. These ideas are also core to our program's vision. It is our intention to aid both majors and non-majors in a manner that will help them better understand the value of their own lives and of human potential. We strive to design courses and projects that allow students to experience how creative choices can enrich, broaden, and deepen their lives, community, and culture.

Program Outcomes	Means of Assessment & Benchmark / Tasks	Data Analysis	Closing the Loop & Follow-Up
Program (CAS) Art - Critical and Creative Thinking - Apply critical and creative thinking strategies to problem solving	Description of Assessment: Senior Capstone Evaluation Assessment Type:	07/12/2011 - The criteria is embedded in category #5, "Critical thinking skills and convergent/divergent thinking skills as applied to	07/12/2011 - Strengths: The art program has a strong commitment to assessment, and has used the

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<p>allowing them to demonstrate their knowledge of personal aesthetic and conceptual intentions as well as their work's relationship to various cultural contexts and historical and contemporary cultural perspectives.</p> <p>Year(s) to be Assessed: 2008-2009 2012-2013</p> <p>Outcome Status: Active</p>	<p>Capstone Assignment/Project</p> <p>Benchmark: 75% at 3, 4, or 5</p>	<p>problem solving and creative decision making." Scoring is on a scale of 1-5, with 1=poor, 2=below average, 3=average, 4=above average, and 5=excellent. We expect 75% of our students to reach a score of 3,4,or 5. This year, 92% reached this goal. This is similar to past years.</p> <p>Benchmark Met: Yes</p> <p>Reporting Year: 2008-2009</p> <p>High Impact Practice (HIP) - only choose one: Capstone Project</p> <p>Related Documents: Assessment Summary</p>	<p>results to modify our program curriculum, outcomes, and assessment tools. Each faculty member provides detailed individual evaluation to each graduating senior, allowing for a clear understanding of the program's effectiveness.</p> <p>Weaknesses: The capstone review summary sheet does not contain the detailed results from the rubrics, and doesn't mirror the admissions summary sheet.</p> <p>Conclusions and Recommendations: Fine tune the capstone summary sheet to better reflect the capstone rubrics. Develop a consistent data-storage system for Admissions reviews and Capstone reviews.</p>
	<p>Description of Assessment: Due to assess Critical and Creative Thinking 12-13</p>	<p>06/12/2013 - the criteria is embedded in the Capstone Evaluation rubric, questions 1-3. Scoring is on a scale of 1-5, with 1=poor, 2=below average, 3=average, 4=above average, and 5=excellent. We expect 75% of our students to reach a score of 3,4,or 5. This year, 100% reached this goal. This is similar to past years.</p> <p>Benchmark Met: Yes</p> <p>Reporting Year: 2012-2013</p> <p>High Impact Practice (HIP) - only choose one: Capstone Project</p> <p>Related Documents: ART Degree Prog Outcomes</p>	<p>06/12/2013 - While 100% of students evaluated this year reached program goals, there is always room for improvement. For the next assessment cycle, we will apply more stringent criteria by expecting 80% of graduates to reach a 4 or 5 rating for this category.</p>

Program Outcomes	Means of Assessment & Benchmark / Tasks	Data Analysis	Closing the Loop & Follow-Up
		Assessment 2012-13	
<p>Program (CAS) Art - Communication - Evidence the ability to articulate the comprehensive role of the visual arts in society, and evidence the ability to effectively communicate in both written and verbal form.</p> <p>Year(s) to be Assessed: 2009-2010 2013-2014</p> <p>Outcome Status: Active</p>	<p>Description of Assessment: Communication Assessment</p> <p>Benchmark: 75% at 3,4,or 5</p>	<p>11/30/2012 - 50% @ 5 (excellent) 45% @ 4 (good) 5% @ 3 (average)</p> <p>Benchmark Met: Yes</p> <p>Reporting Year: 2009-2010</p> <p>Related Documents: Assessment Summary</p>	
<p>Program (CAS) Art - Inquiry - Foster institution and imagination to develop intellectual curiosity and an ability to pursue self-directed problem-solving, using relevant research and expertise and appropriate materials and methodology. Recognize that a commitment to artistic endeavor can enrich and add meaning to an individual's life.</p> <p>Year(s) to be Assessed: 2010-2011 2014-2015</p> <p>Outcome Status: Active</p>	<p>Description of Assessment: Art 411- Senior Exhibition</p> <p>Assessment Type: Capstone Assignment/Project</p> <p>Benchmark: 75% at 3, 4, or 5</p>	<p>10/31/2012 - The criteria is embedded in category #2, " Foster intuition and imagination to develop intellectual curiosity and an ability to pursue self-directed problem-solving, using relevant research and expertise and appropriate materials and methodology. Recognize that a commitment to artistic endeavor can enrich and add meaning to an individual's life" and category #3, "Demonstrate an applied working knowledge of the elements and principles of design with an understanding of the relationship between conceptual intentions and formal choices. Exhibit in-depth skills in a broad range of disciplinary activities, and function professionally within the field of art." Scoring is on a scale of 1-5, with 1=poor, 2=below average, 3=average, 4=above average, and 5=excellent. We expect 75% of our students to reach a score of 3,4,or 5. This year, 100% of the 10 Art 411 students reached this goal.</p> <p>Category #2 40% @ 5 (excellent) 40% @ 4 (good)</p>	<p>10/31/2012 - Strengths: The art program has a strong commitment to assessment, and has used the results to modify our program curriculum, outcomes, and assessment tools. Each faculty member provides detailed individual evaluation to each graduating senior, allowing for a clear understanding of the program's effectiveness. Conclusions: Fine tuning the capstone summary sheet to better reflect the capstone rubrics as was recommended by the earlier capstone assessment has created a more interconnected and harmonious system for assessing our graduates. Recommendations: We need to continue to develop a consistent data-storage system for Admissions reviews and Capstone reviews.</p>

Program Outcomes	Means of Assessment & Benchmark / Tasks	Data Analysis	Closing the Loop & Follow-Up
		<p>20% @ 3 (average)</p> <p>Category #3 20% @ 5 (excellent) 50% @ 4 (good) 30% @ 3 (average)</p> <p>Benchmark Met: Yes</p> <p>Reporting Year: 2010-2011</p> <p>Related Documents: Assessment Summary</p>	
<p>Program (CAS) Art - Applied and Integrated Learning - Demonstrate an applied working knowledge of the elements and principles of design with an understanding of the relationship between conceptual intentions and formal choices. Exhibit in-depth skills in a broad range of disciplinary activities, and function professionally within the field of art.</p> <p>Year(s) to be Assessed: 2015-2016</p> <p>Start Date: 09/01/2011</p> <p>Outcome Status: Active</p>	<p>Description of Assessment: Capstone: ART 411 Thesis show review</p> <p>Assessment Type: Capstone Assignment/Project</p> <p>Benchmark: 75% at 3, 4, 5</p>		
<p>Program (CAS) Art - Program Review - No Assessment - Program Review</p> <p>Year(s) to be Assessed: 2015-2016</p> <p>Start Date: 02/11/2013</p> <p>Outcome Status: Active</p>			

Curriculum Map

Eastern Oregon University

Program (CAS) Art

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Critical and Creative Thinking - Apply critical and creative thinking strategies to problem solving allowing them to demonstrate their knowledge of personal aesthetic and conceptual intentions as well as their work's relationship to various cultural contexts and historical and contemporary cultural perspectives.

- * ART 101 - ART 101 - Found of Visual Lit*AEH
- * ART 220 - ART 220 - Design II*APC
- * ART 290 - ART 290 - Beginning Sculpture*APC
- * ART 291 - ART 291 - Begin Sculpture*APC
- * ART 307 - ART 307 - Junior Seminar
- * ART 360 - ART 360 - Adv Photography
- * ART 364 - ART 364 - Digital Photography
- * ART 407 - ART 407 - Seminar

Communication - Evidence the ability to articulate the comprehensive role of the visual arts in society, and evidence the ability to effectively communicate in both written and verbal form.

- * ART 204 - ART 204 - Art History I*AEH
- * ART 205 - ART 205 - Art History II*AEH
- * ART 206 - ART 206 - Art History III*AEH
- * ART 227 - ART 227 - Graphics*APC
- * ART 307 - ART 307 - Junior Seminar
- * ART 363 - ART 363 - Photojournalism
- * ART 407 - ART 407 - Seminar

Inquiry - Foster institution and imagination to develop intellectual curiosity and an ability to pursue self-directed problem-solving, using relevant research and expertise and appropriate materials and methodology. Recognize that a commitment to artistic endeavor can enrich and add meaning to an individual's life.

- * ART 120 - ART 120 - Design I*APC
- * ART 130 - ART 130 - Drawing I*APC
- * ART 230 - ART 230 - Drawing II*APC
- * ART 240 - ART 240 - Relief Printmaking*APC
- * ART 243 - ART 243 - Intro to Screen Printing (APC)
- * ART 260 - ART 260 - Beg Photography*APC
- * ART 270 - ART 270 - Beg Ceramics*APC
- * ART 280 - ART 280 - Beginning Painting*APC
- * ART 310 - ART 310 - ST:Ceramics
- * ART 321 - ART 321 - Digital Design*APC
- * ART 343 - ART 343 - Serigraphy
- * ART 370 - ART 370 - Adv Ceramics

Applied and Integrated Learning - Demonstrate an applied working knowledge of the elements and principles of design with an understanding of the relationship between conceptual intentions and formal choices. Exhibit in-depth skills in a broad range of disciplinary activities, and function professionally within the field of art.

- * ART 307 - ART 307 - Junior Seminar
- * ART 344 - ART 344 - Digital Process Prntmkng
- * ART 366 - ART 366 - Studio Photography
- * ART 370 - ART 370 - Adv Ceramics
- * ART 408 - ART 408 - Professional Practices
- * ART 411 - ART 411 - Senior Exhibition
- * ART 426 - ART 426 - Design

Program Outcomes - Assessment Cycle

Year(s) to be Assessed	Program Outcome Name	Unit Name
2008-2009	Critical and Creative Thinking	Program (CAS) Art
2009-2010	Communication	Program (CAS) Art
2010-2011	Inquiry	Program (CAS) Art
2012-2013	Critical and Creative Thinking	Program (CAS) Art
2013-2014	Communication	Program (CAS) Art
2014-2015	Inquiry	Program (CAS) Art
2015-2016	Applied and Integrated Learning	Program (CAS) Art
2016-2017	Program Review - No Assessment	Program (CAS) Art